No. of Printed Pages: 2 Roll No......

ED-2029(S)

B.Com. (Part-II) Suppl. EXAMINATION, 2021 COMPUTER APPLICATION

Paper First

(Internet Application and e-Commerce)

Time: Three hours

Maximum Marks: 50

Note: Attempt any two parts from each question. All questions carry equal marks.

Unit-1

- 1.(a) Discuss Internet Service Provider and its features.
 - (b) Describe the features of World Wide Web (WWW).
 - (c) What is URL? Clarify URL with example.

Unit-2

- **2.**(a) Discuss the concept of HTML with necessary details.
 - (b) Define and explain CSS and DHTML.
 - (c) What is a web page source? Explain the following terms in brief:
 - (i) SCRIPT
- (ii) BASE
- (iii) META

- (iv) TITLE
- (v) LINK

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Unit-3

- **3.**(a) What do you understand by HTML? Explain with example.
 - (b) What is a TABLE ? Write a HTML program for following TABLE :

S. No.	Name	Roll Num.	Class
1	Sandhya	1201	B. Com. II Year
2	Vindiya	1202	B.Com. II Year

(c) Define FONT, BASEFONT and CENTER in HTML with suitable example.

Unit-4

- **4.**(a) What do you understand by E-Commerce ? Explain its basic featurse.
 - (b) What are basics of E-data Interchange? Explain in brief.
 - (c) What is a value chain? Discuss its application.

Unit-5

- **5.**(a) Discuss different types of business model of e-commerce.
 - (b) Discuss types of Internet advertisements.
 - (c) Discuss various types of Internet banking and business transactions to Credit Cards.

[P.T.O.]